



BE OUR OFFICIAL GAME NIGHT SPONSOR..  
FOR..  
THE 2018 AUTUMN CUP FINAL



SWINDON  
**WILDCATS**

NIHL 2017/18

## JOIN THE MAYOR OF SWINDON FOR THE AUTUMN CUP FINAL

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Swindon Wildcats are thrilled to announce that following the successful Autumn Cup campaign we will take to the ice in the Autumn Cup final against our local rivals the Basingstoke Bison.

The final will be played over two legs. Whichever side is winning at the end of two games of hockey will have done enough to raise the trophy aloft and secure the title of the 2017-2018 NIHL Autumn Cup Champions!

We will be hosting the 2<sup>nd</sup> leg at the Better Ice Rink on Friday 9<sup>th</sup> March and are looking for a local company to sponsor this massive event.

It has been 27 years since we last qualified for the Autumn Cup back in 1991, so this is a huge achievement for the Wildcats and a chance for us to bring home some silverware!

The Mayor of Swindon Maureen Penny will be our guest of honour at the game and will be seated amongst you and your guests in the Royal Box.

There are some once in a lifetime promotional opportunities to be had here.



## YOUR EXCLUSIVE GAME NIGHT SPONSORSHIP

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VIP seating for 11 guests in the Royal Box with the Mayor of Swindon, Maureen Penny

- Glass of bubbly or soft drink on arrival
- Present man of the match awards with the Mayor of Swindon – Home and Away
- Group photograph with the full Team and the Mayor of Swindon
- Chuck a puck for each guest
- Game day programme for each guest
- Full page programme advert
- Big screen advert
- PA announcements during the game
- Press release on run up to the event
- Company logo on game night visuals
- Company logo on social media game graphics
- Company logo on the exclusive T-shirts to be fired out at the game
- Photo and promotional opportunities with the Mayor of Swindon

Exclusive Game Night Sponsorship - £650.00 + VAT

With Finger Buffet - £750.00 + VAT





# WHY ADVERTISE YOUR BUSINESS WITH SWINDON WILDCATS?

250K people come through the Ice Rink every year and the leisure centre has an annual footfall 750K

We have a growing network of local businesses on board. Currently 50 Sponsors!

Over 1300 fans attend our Home Games every week during Hockey Season!

A huge variety of Advertising Options available, to create a bespoke package to suit your Company needs!

We have over 14K dedicated followers on Social Media and an average monthly reach of 750K

Affordable Advertising with Flexible Payment Plans

Sponsorship and Support of your local Ice Hockey Team!

We have cover and support from 10 local Media Partners:

- 3 online News Websites
- 3 News and Information magazines
- 3 Popular Radio Stations
- The Swindon Advertiser Newspaper, which give us up to 5 page leads every week

