

total  
guideto

Bringing communities together by helping businesses  
succeed, **people thrive** and places come alive

GET IN TOUCH

COMPANY BRANDING

NEW  
FOR 2021



# BUSINESS START-UP BRAND PACKAGE

£400<sup>00</sup>

Does not include VAT.

Total Guide is committed to helping businesses rise from the flames in 2021. Part of our new offering, to help businesses fly, is our brand package offering. **Business Start-Up Brand Package** is perfect for companies just starting up that want to have a professional look that compliments its intended market place that doesn't cost the earth.

## Package Includes

- Briefing zoom meeting
- Professionally designed logo, supplied as eps/jpeg
- Four to six logo concepts to choose from
- Stationery artwork (b/card and l/head)
- Email footer
- SEO Audit/Report
- 1x Social Media Page creation

## What you can expect

*The briefing stage of any task is so important to the success of the final output. We will take time to understand you likes, dislikes and desires. We will then create a suite of designs (four to six) for you to choose from. You will be able to offer a reasonable amount to development through to the final logo design. **Simples!***

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# BUSINESS START-UP BRAND & SALES PACKAGE

£800.00

Does not include VAT.

Total Guide is committed to helping businesses rise from the flames in 2021. Part of our new offering, to help businesses fly, is our brand package offering. **Business Start-Up Brand & Sales Package** is perfect for companies just starting up that want to have a professional look that compliments its intended market place that doesn't cost the earth.

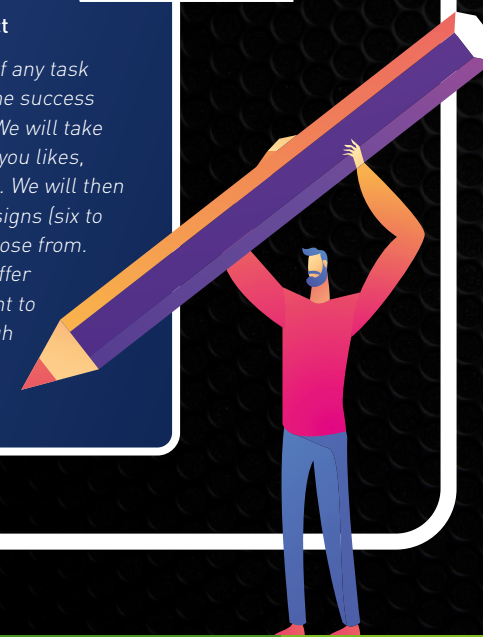
## Package Includes

- Briefing zoom meeting
- Professionally designed logo, supplied as eps/jpeg
- Six to eight logo concepts to choose from
- Stationery artwork (b/card and l/head)
- Email footer
- SEO Audit/Report
- Social graphics
- One page flyer/advert A5
- 3x Social media page creations

## What you can expect

*The briefing stage of any task is so important to the success of the final output. We will take time to understand you likes, dislikes and desires. We will then create a suite of designs (six to eight) for you to choose from. You will be able to offer a reasonable amount to development through to the final logo design. **Simples!***

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# BUSINESS NEW / REBRAND PACKAGE

£2,500.00

Does not include VAT.

Total Guide is committed to helping businesses rise from the flames in 2021. Part of our new offering, to help businesses fly, is our brand package offering. **Business New / Rebrand Package** is perfect for companies just starting up that want to have a professional look that compliments its intended market place that doesn't cost the earth.

## Package Includes

- Briefing zoom meeting
- Professionally designed logo, supplied as eps/jpeg
- Six to eight logo concepts to choose from
- Stationery artwork (b/card and l/head)
- Email footer
- SEO Audit/Report
- Social graphics & imagery
- Two page A5 flyer
- Full page advert
- Company video overview
- 3x Social media page creations
- 2x blog posts for SEO optimisation

## What you can expect

*The briefing stage of any task is so important to the success of the final output. We will take time to understand you likes, dislikes and desires. We will then create a suite of designs (six to eight) for you to choose from. You will be able to offer a reasonable amount to development through to the final logo design. **Simples!***

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# BESPOKE SUPPORT BRAND DESIGN

From as little as **£50.00**

Does not include VAT.

Total Guide is committed to helping businesses rise from the flames in 2021. Part of our new offering, to help businesses fly, is our brand package offering. **Bespoke Support Brand Design** is a perfect compliment service to your new logo. And what better people to do it, than the guys who created your new logo in the first place!

## Bespoke support brand design elements include

- Websites
  - Brochures
  - Folders
  - Presenters
  - Factsheets
  - Flyers/leaflets
  - Advertising
  - Pull up banner
  - Signage
  - Poster
  - Exhibition stand
  - Newsletter
  - HTML Emails
  - Folders
  - Promotional Video
  - Photography
  - Copy writing
  - PPT Presentation
  - Interactive PDFs
- And much more!

## What you can expect

*First things first, our designers will welcome a conversation about your objectives and aspirations. Once we have a good understanding we will supply back a quote which will be agreed before work commences. Any files, text, images etc. required will need to be supplied. Alternatively we can help with all or part of your content.*

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