### GOOGLE JUICE & FREE JOB **ADVERTSING ALL COME AS** STANDARD WITH OUR PACKAGES

# **INTRODUCTORY PACKAGE**

✓ Company profile in up to 3 areas of the site

total signature

✓ Automatic inclusion in monthly triggered emails

**RATE CARD** 

- ✓ Inclusion in up to 3 relevant guides
- ✓ Control panel access

✓ Amplification on our social

- ✓ Option to add events, offers networks and competitions
- **£395+VAT** 6 MONTHS / **£595+VAT** 12 MONTHS

# ENHANCED LISTING

✓ Google loves back links to authoritive websites so being featured on TGt will also improve your own websites organic search engine rankings

 Company name, telephone number, email, website and map, links in the directory & in one category of your choice

### E120+VAT 12 MONTHS /E10 A MONTH

✓ Publication of one press release/blog post per month

Control panel allowing you to update events and offers

✓ Job membership enabling you to upload unlimited vacancies

- BRONZE PACKAGE
- ✓ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, website & social links & up to 5 images
- ✓ Inclusion in all relevant and timely guides
- ✓ Events listings and inclusion in the events calendar
- ✓ Option to add unlimited offers and competitions

#### **£125+VAT PER MONTH** 12 MONTH AGREEMENT

## SILVER PACKAGE

- ✓ Animated advert in all relevant areas of the site (248px x 68px) ✓ Detailed company profile in all relevant areas of the site incl.
- contact details, map, logo, website & social links & up to 5 images
- ✓ Inclusion in all relevant and timely guides & unique content
- ✓ Events offers and competition listings

#### £295+VAT PER MONTH 12 MONTH AGREEMENT

- **GOLD PACKAGE / PREMIUM AREA SPONSORSHIP**
- ✓ Large animated ad in all relevant areas (248px x 128px)
- ✓ Detailed company profile in all relevant areas of the site incl.
- contact details, map, logo, site and social links & up to 10 images
- ✓ Promo banner on relevant subsite (858px x 367px)
- ✓ Promo banner on the site homepage (max. 8 weeks/52)
- ✔ Guaranteed second position in all relevant guides and content

### **£495+VAT PER MONTH** 12 MONTH AGREEMENT

- ✓ Promo banner on relevant subsite (16 weeks/52) Monthly front page editorial/blog post/press releases
- ✔ Quarterly inclusion in TGt monthly email newsletter
- ✓ Automatic inclusion in monthly triggered emails
- ✓ Job membership and control panel

✓ Amplification on our social networks\*

- ✓ Social network amplification inc. £18 per month boosted post
- ✔ Events listings and inclusion in the events calendar
- Option to add unlimited offers and competitions
- Monthly front page editorial/blog post/press releases
- Bi-monthly inclusion in TGt monthly email newsletter
- ✓ 2 x Dedicated email campaigns
- ✓ Automatic inclusion in monthly triggered emails
- ✓ Job membership and control panel & unique content creation
- Amplification on our social networks\* plus £27pm boost

# PLATINUM PACKAGE / SUBSITE 'SPONSORED BY'\* SPONSORSHIP

- ✓ X-Large animated ad on site homepage (248px x 248px) with guaranteed top position on sponsored section and pages within
- ✓ Detailed company profile in all relevant areas of the site incl. contact details, map, logo, site and social links & up to 10 images
- ✔ Guaranteed top position in all relevant guides and content
- ✓ Promo banner on section homepage (858px x 367px)
- ✓ Promo banner on the site homepage (max. 24 weeks/52)
- E795+VAT PER MONTH 12 MONTH AGREEMENT

- ✔ Events listings and inclusion in the events calendar
- ✔ Option to add offers & competitions & have unique content created including 1x video (T&Cs apply)
- Unlimited front page editorial/blog post/press releases
- ✓ Monthly inclusion in TGt monthly email newsletter
- ✓ 4 x Dedicated email campaigns
- ✓ Automatic inclusion in monthly triggered emails
- ✓ Job membership and control panel
- ✓ Amplification on our social networks plus £34 boost